

FindMyTurf.com

Get your piece of the market

Artificial Turf Lead Generation Services



About us

- FindMyTurf.com is a branch of Eleadist, LLC., a lead generation and marketing company.



Our Turf Web Properties

- Three 12k+ page geo-targeted (turf type, state, city) web sites



TURFFINDERS



How We Generate Leads

- Search Engine Optimization (Web Properties)
- Pay Per Click (Google, Yahoo, Bing)
- Article Marketing
- Email Marketing
- Affiliate Marketing



Add A Coverage Area

AREA DETAIL

Area Name:

Request Call Verification:

Turf Types:

- Chipping Mat
- Field
- Golf Putting
- Patio
- Pet
- Play Area
- Rooftop

PRICE PER LEAD

The minimum price per lead is \$15 for all sq ft tiers below.
You can turn a bid off by selecting off on Tier Status, or you can turn a bid on by choosing On.

Square Footage	Tier Status	Price per lead
0 - 1,000 sq ft:	<input checked="" type="radio"/> On <input type="radio"/> Off	\$15.00 ▾
1,000 - 2,000 sq ft:	<input checked="" type="radio"/> On <input type="radio"/> Off	\$16.00 ▾
2,000 - 5,000 sq ft:	<input checked="" type="radio"/> On <input type="radio"/> Off	\$17.00 ▾
5,000 - 10,000 sq ft:	<input checked="" type="radio"/> On <input type="radio"/> Off	\$18.00 ▾
10,000 + sq ft:	<input checked="" type="radio"/> On <input type="radio"/> Off	\$19.00 ▾
Not sure:	<input checked="" type="radio"/> On <input type="radio"/> Off	\$20.00 ▾

LOCATION DETAIL

Enter the zip code you want to by leads from. Choose the distance from that zip code you have coverage to install artificial turf. If it is greater than 999 miles you would be required to add another coverage area.

Zip Code:

Distance:

1. Create an account at <http://www.findmyturf.com/register>
2. Go to Add Area
3. Name your area
4. Select call verification for if you want pre-screened leads
5. Select if you want to be notified if you were outbid on a lead in your area
6. Select your turf types
7. Set the price you will pay per lead based on the square footage tiers (**minimum of \$10 per lead**) Your choices are - 0 - 1,000 sq ft, 1,000 - 2,000 sq ft, 2,000 - 5,000 sq ft, 5,000 - 10,000 sq ft, 10,000 + sq ft, or Not sure. You can turn them off or on by selecting off or on.
8. Enter your zip code and the distance you will drive to install turf (max of 999 miles)

If you have multiple coverage areas you can add an additional area by submitting another area.

Targeted Leads

- Choose the price you will pay per lead
- Choose the location you want to target (Zip Radius, max of 999 miles)

IN YOUR AREA



CHOOSE YOUR PRICE



Customer submits a lead

Free San Diego Chipping Mat Artificial Turf Quote

Property Type: Residential Commercial

Turf Type: Chipping Mat ▾

First Name:

Last Name:

Email: ie. you@yahoo.com

Phone:

Street Address:

City: San Diego

State: California ▾

Zip Code:

Location: Inside Outside

Time Frame: --- Choose One --- ▾

Square Feet: --- Choose One --- ▾

Details:

gsteoh 353

Type the two words:

reCAPTCHA™
stop spam.
read books.

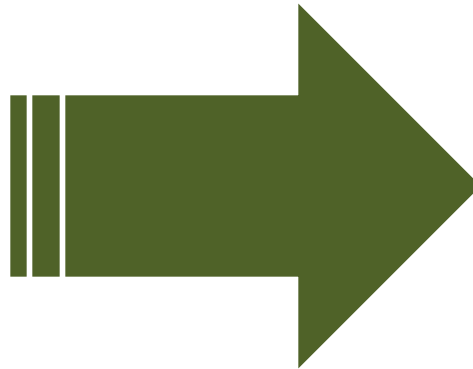
Find My Turf »

1. Once the customer submits the lead we check to see if there are any buyers in the area they submitted the lead.
2. If there is more than one buyer in the area, we deliver the lead to the buyer that bids the highest.
3. If you choose to have your leads pre-screened we will only send you leads that fit your requirements. You are not billed for leads that we reject.

Optional – Pre-screened Leads

- Your leads could be called to ensure interest and ability to finance the job
- This service is FREE! We want to deliver leads that fit your requirements.

CALL CENTER



VERIFIED CUSTOMER



The Lead Delivery

We deliver all leads by email.

TO YOUR EMAIL



Name: John Doe
Phone: 520-424-0652
Email: wpatcientle@yourcustomer.com
Address: 3057 Nice Street.
City: Santa Monica
State: CALIFORNIA
Zip code: 90401
Square Feet: 5,00 - 10,000 square feet
Type: Pet
Property: Residential
Location: Outside
Time Frame: 1-3 months
Detail: I waited to get a price to buy and install turf.
Date: 2011-04-27
Time: 19:01

Our Leads Information

- **Square footage requests**
- 48% 500 – 1000 sq ft
- 3% 1001 – 2000
- 27% 2001 – 5000
- 8% 5001 – 10000
- 8% 10000+
- 6% Unknown



**Free Artificial Turf
Installation Guide
with every quote!**

15 step guide helps you to install like a pro!

Why FindMyTurf?

We are lead generators, generating leads in multiple industries for large franchises and small businesses in the fitness, legal, finance, and insurance industries.

Current clients:



Create an Account Today

Call **855-677-TURF** to discuss buying customer leads or sign up at www.findmyturf.com/register

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